

Module 3 – Big Idea Market Research – Example Prompts:

"Provide an in-depth analysis of the top 5 emerging markets in the technology industry that demonstrate the potential to generate billion-dollar revenues, including their current market sizes, growth rates, key players, and future projections."

"Conduct a comprehensive assessment of the services industry, focusing on the 5 most promising sectors with billion-dollar market potential, and discuss their current market sizes, trends, challenges, and opportunities for growth."

"Examine the top 5 physical products or product categories with the potential to become billion-dollar markets in the next decade, detailing their current market sizes, consumer demand, competitive landscape, and factors driving their growth."

"Identify and discuss the top 5 innovative business models across various industries that have demonstrated the potential to reach a billion-dollar market valuation, providing case studies of successful companies, their strategies, and key factors contributing to their growth."

"Explore the role of sustainability and environmental impact in creating billion-dollar market opportunities across different industries, providing an in-depth analysis of the top 5 green sectors with the potential for high growth and long-term profitability."

"Investigate the top 5 healthcare innovations with the potential to disrupt the industry and generate billion-dollar market values, discussing their current state of development, potential benefits and challenges, and their implications for the future of healthcare."

"Analyze the impact of artificial intelligence and automation on various industries, and provide a detailed examination of the top 5 sectors with billion-dollar market potential, including their current market sizes, key players, growth projections, and challenges."

"Discuss the role of emerging markets in driving billion-dollar opportunities in various industries, focusing on the top 5 regions with the highest potential, and provide an in-depth analysis of their economic growth, demographics, consumer behavior, and key industries driving their development."

"Identify the top 5 industries with the potential for rapid growth due to advancements in space exploration, providing a comprehensive analysis of their current market sizes, key players, challenges, and opportunities, as well as their possible billion-dollar market values in the future."

"Examine the growing importance of the sharing economy and provide a detailed analysis of the top 5 sectors with the potential to become billion-dollar markets in this domain, discussing their current market sizes, growth rates, key players, challenges, and opportunities for expansion."

"Explore the potential of advanced materials and nanotechnology in creating billion-dollar market opportunities across various industries, providing an in-depth analysis of the top 5 applications with the highest growth potential, their current market sizes, and future prospects."

"Investigate the role of biotechnology and genetic engineering in unlocking billion-dollar market opportunities, focusing on the top 5 innovative applications with the potential to disrupt various industries, their current state of development, and their implications for the future."

"Analyze the top 5 opportunities in the renewable energy sector with billion-dollar market potential, detailing the current market sizes, growth rates, key players, challenges, and future prospects for each opportunity."

"Discuss the impact of virtual and augmented reality technologies on various industries, and provide a comprehensive examination of the top 5 sectors with billion-dollar market potential, including their current market sizes, key players, growth projections, and challenges."

"Examine the potential of the blockchain and distributed ledger technology to create billion-dollar market opportunities across different industries, providing an in-depth analysis of the top 5 use cases with the highest growth potential and long-term profitability."

"Identify the top 5 industries poised for rapid growth due to the development of quantum computing, providing a comprehensive analysis of their current market sizes, key players, challenges, and opportunities, as well as their possible billion-dollar market values in the future."

"Investigate the role of smart cities and urban development in driving billion-dollar opportunities in various industries, focusing on the top 5 applications with the highest potential, and provide an in-depth analysis of their current state, challenges, and future prospects."

"Explore the growing importance of cybersecurity and the top 5 sectors with billion-dollar market potential in this domain, discussing their current market sizes, growth rates, key players, challenges, and opportunities for expansion."

"Analyze the potential of the circular economy and resource efficiency in creating billion-dollar market opportunities across different industries, providing a detailed examination of the top 5 sectors with the highest growth potential, their current market sizes, and future prospects."

"Discuss the impact of emerging transportation technologies, such as autonomous vehicles, electric vehicles, and Hyperloop, on various industries, and provide a comprehensive analysis of the top 5 sectors with billion-dollar market potential, including their current market sizes, key players, growth projections, and challenges."